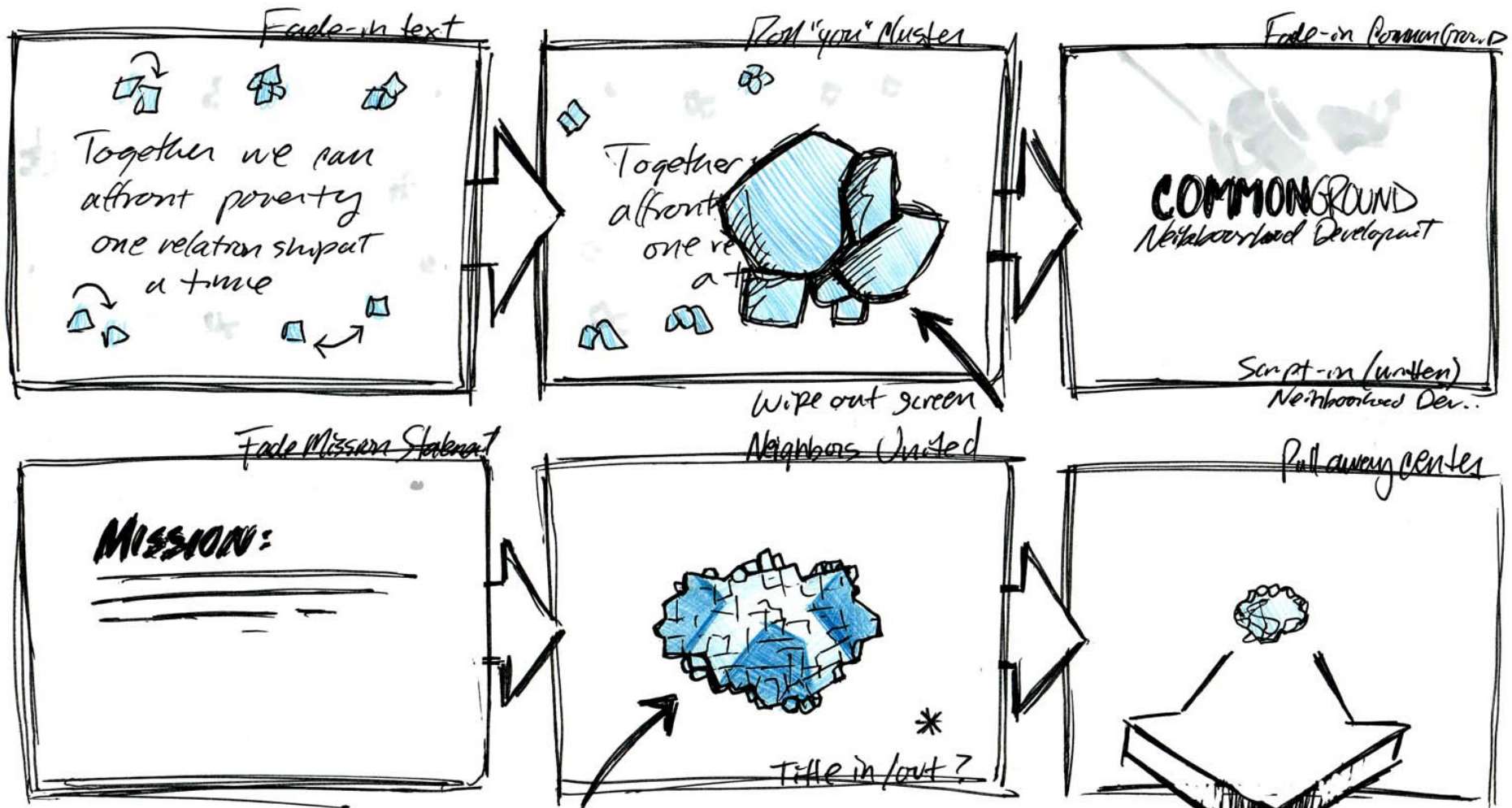
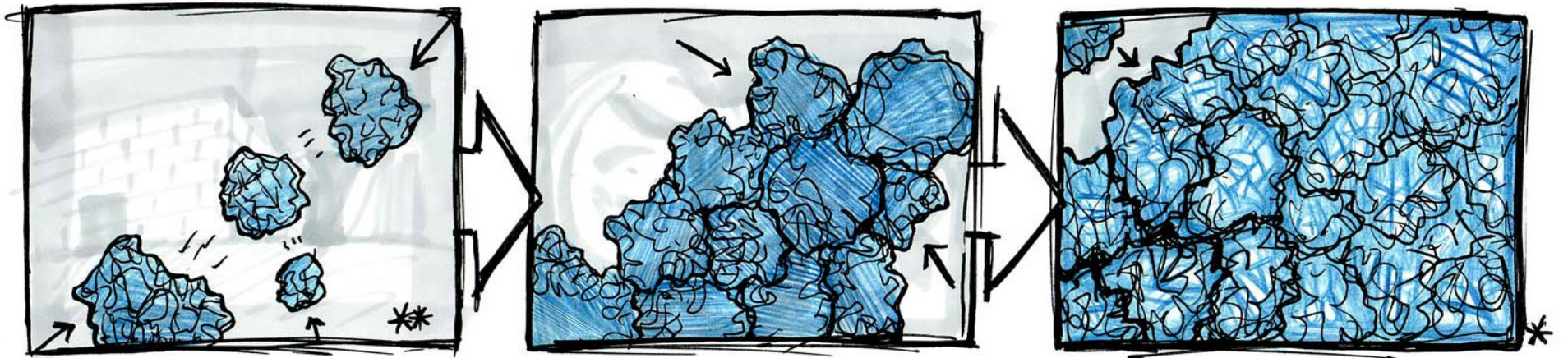


- * Downtown Omaha setting fading / painting in (desolate, concrete, newspaper blowing) tall buildings / small feeling
- ** Stylize photos / drawings (respectful) zoomed & cropped?

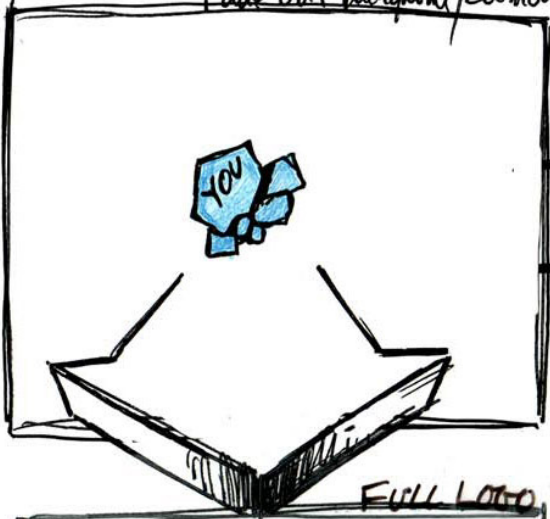


* Center of FINAL "Puzzle" - Panish shot (neighbourhood cluster) w/ Houses

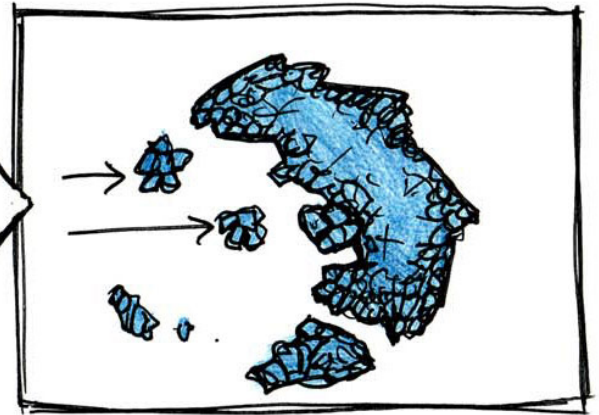
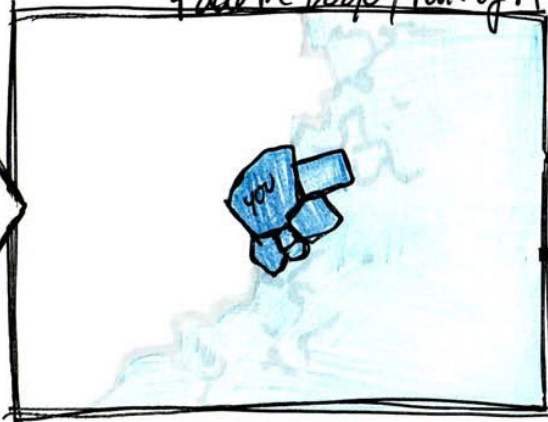


** Final "puzzle" image "drawing" like before
 * Final image from puzzle pieces

Fade out background/zoomout



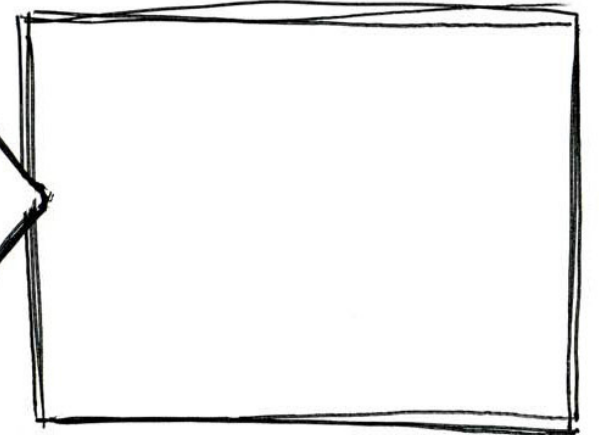
Fade in logo/Part of it



FULL LOGO



Fade as URL



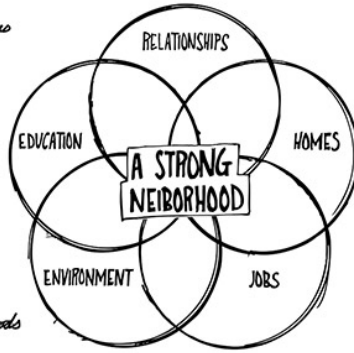
inCommon unites and strengthens valuable neighborhoods.

www.incommon.com

Transform Community Through Community

What if poverty could be stopped before it even started?

By building stronger neighborhoods poverty can be alleviated at a "cause" or "root" level and stopped before it starts.



RELATIONSHIPS

People are the foundation on which a strong neighborhood is built.

Engage the greater community and stop poverty before it starts.

"Isolation is the greatest cause of sustained poverty in our cities."
- Dr. Robert Lupton



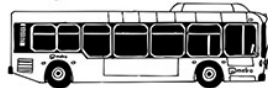
inCOMMON

community development

inCOMMONcd.org

BONDING RELATIONSHIPS

BRIDGING RELATIONSHIPS

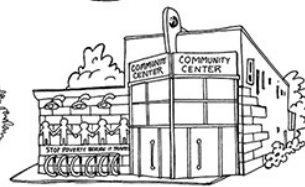


The solution to poverty won't be found in programs, but in people.



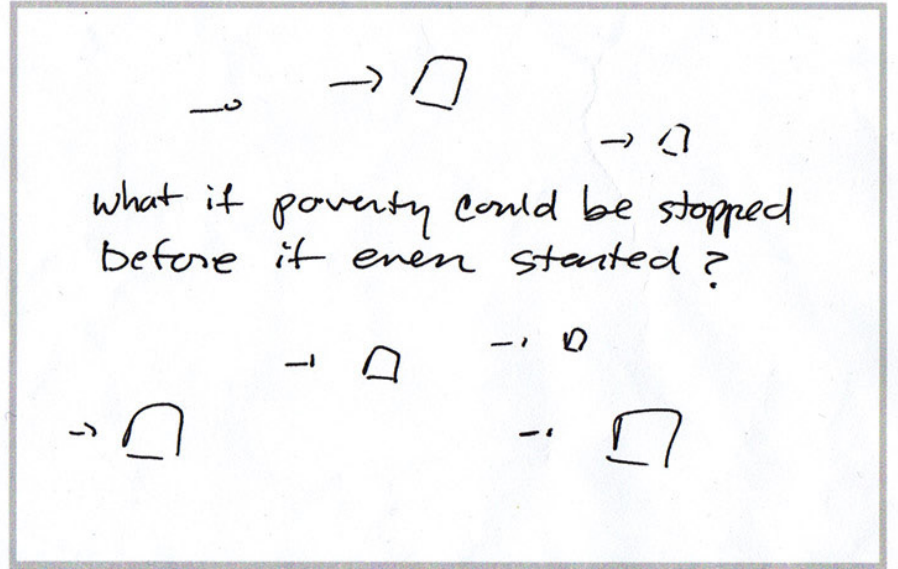
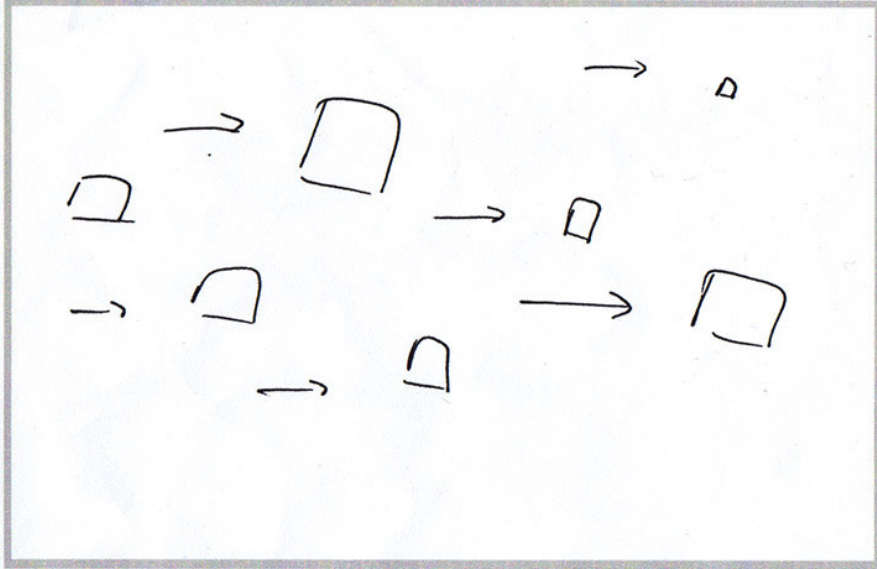
LISTENING PROJECT

COMMON LIFE

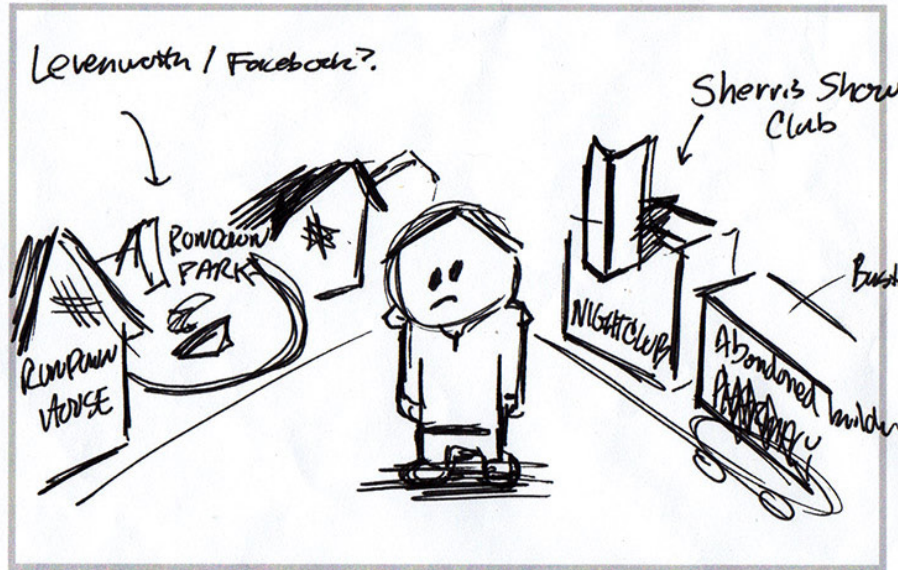
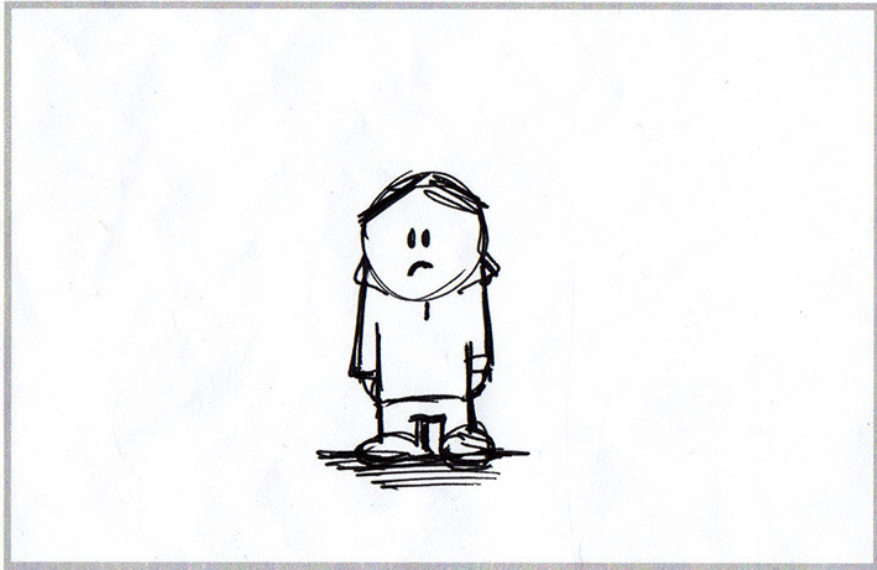


in Common Architecture / 9.2.11

Web live 9.16.11



"What if poverty could be stopped, before it even started?"

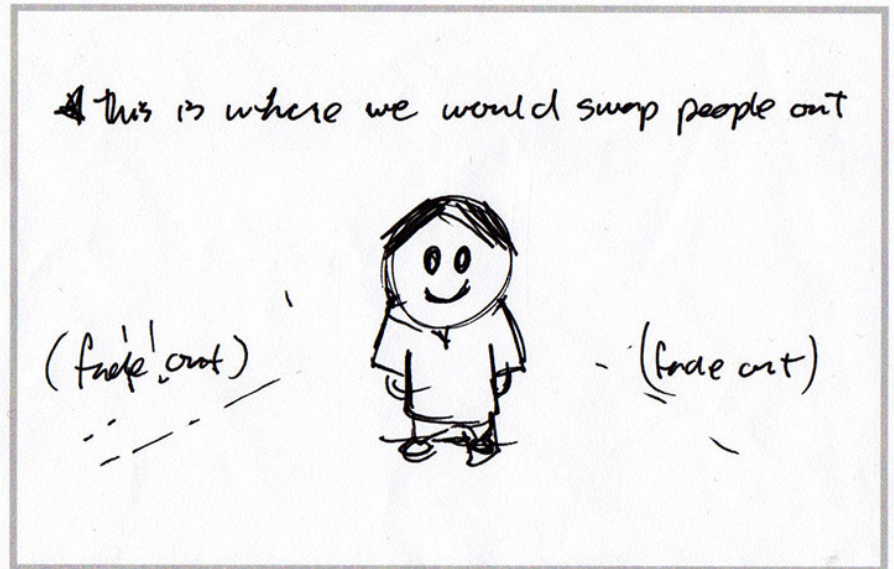


"Consider a child growing up in a poor and struggling neighbour hood"

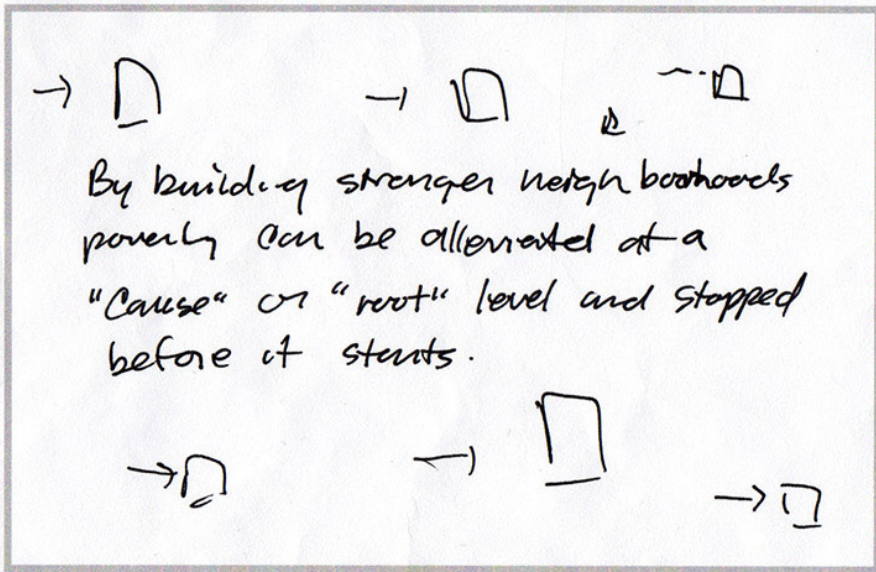
"what difference would it make in the life of that child if unsafe streets, inadequate housing, and unkept parks ..."



"were replaced by community centers, safe, affordable homes, and urban gardens?"

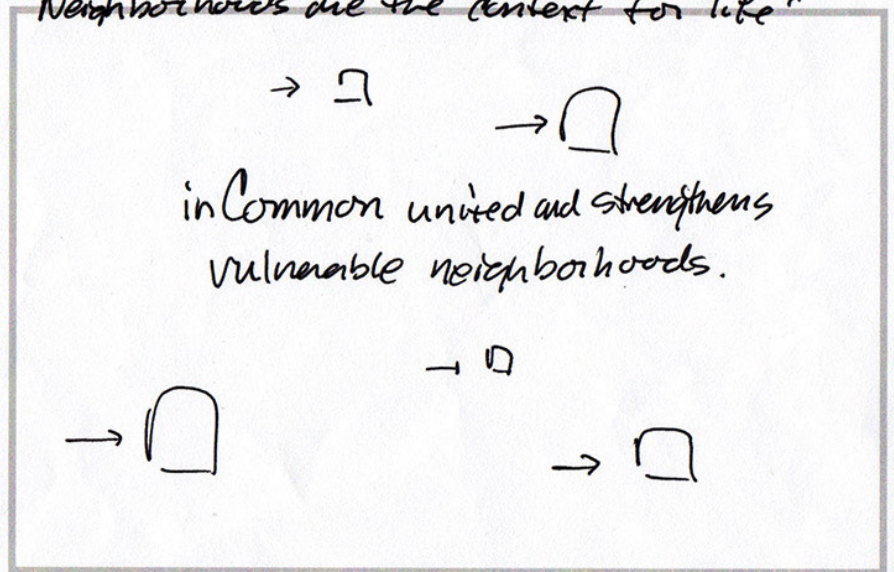


"that child's life would be profoundly changed because the quality neighborhoods matter. Neighborhoods are the context for life"

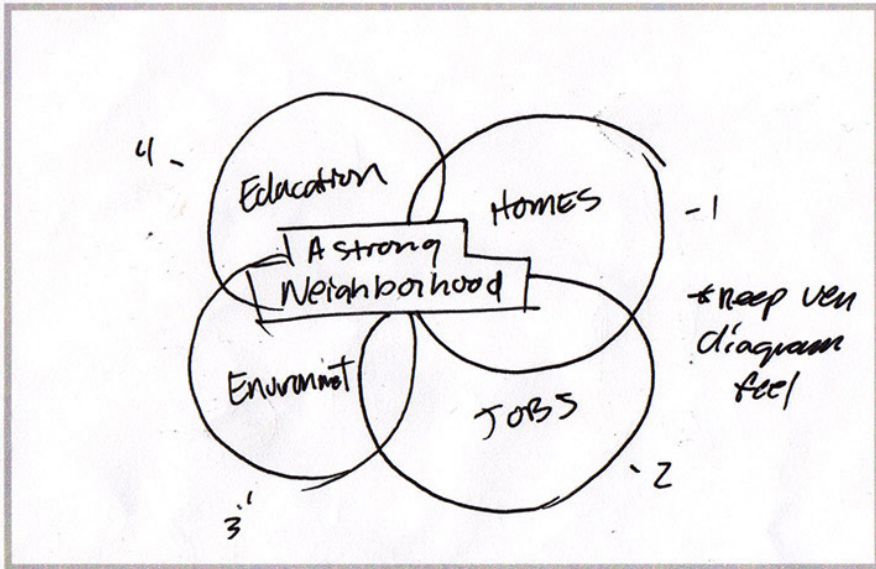


By building stronger neighborhoods poverty can be alleviated at a "Cause" or "root" level and stopped before it starts.

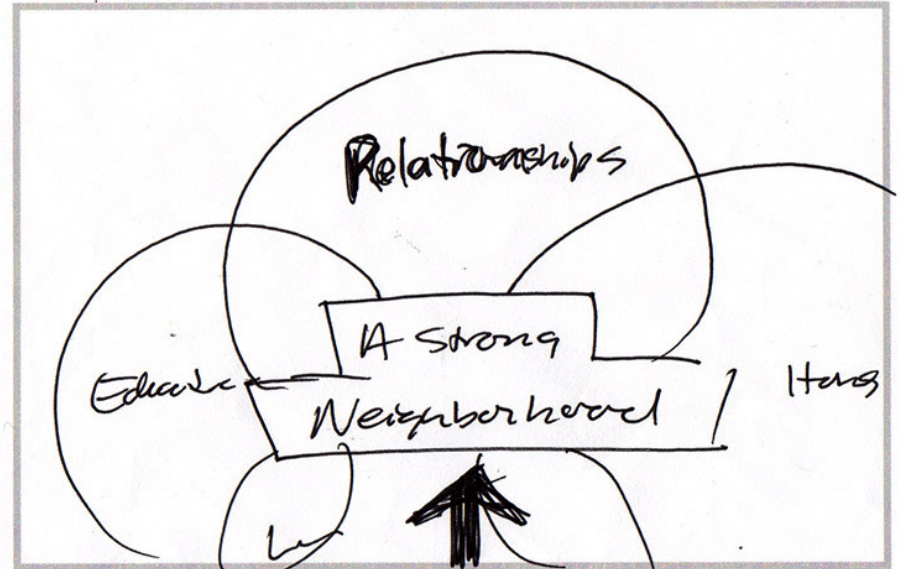
"By building stronger neighborhoods, poverty can be alleviated at a cause root level and stopped before it starts"



"With this in mind... in Common united and strengthens neighborhoods"



"A strong neighborhood is made up of safe affordable housing stock, living wage jobs healthy environment and quality education"



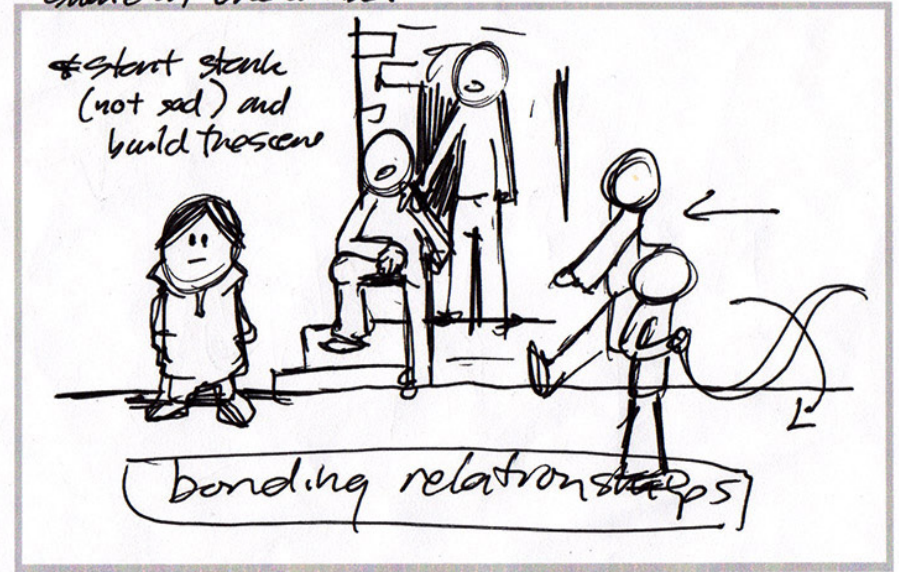
"Another critical component of a strong neighborhood is relationships, the sense of community cohesion residents share w/ one another"

Relationships

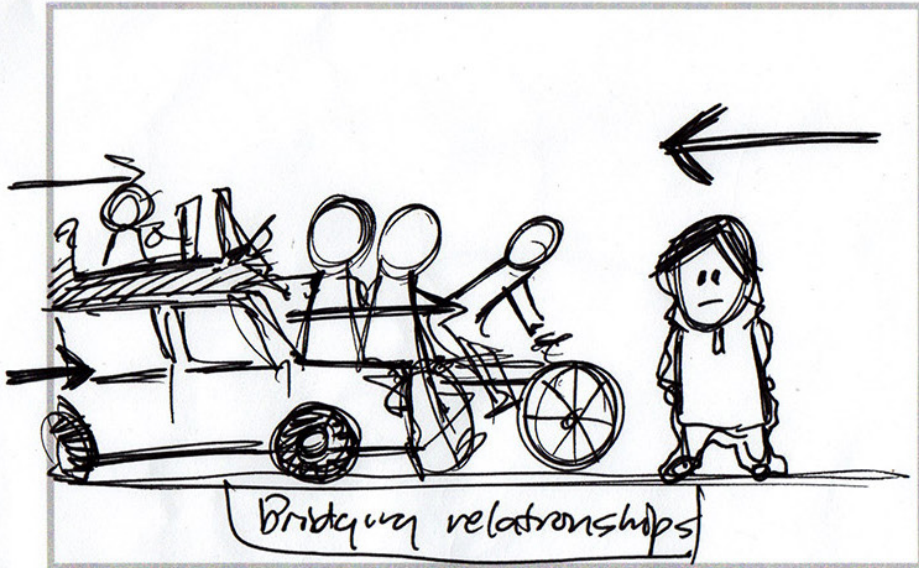
People are the foundation on which a strong neighborhood is built.

- definition?
- more similar to logo?
- play on foundation? (visually?)

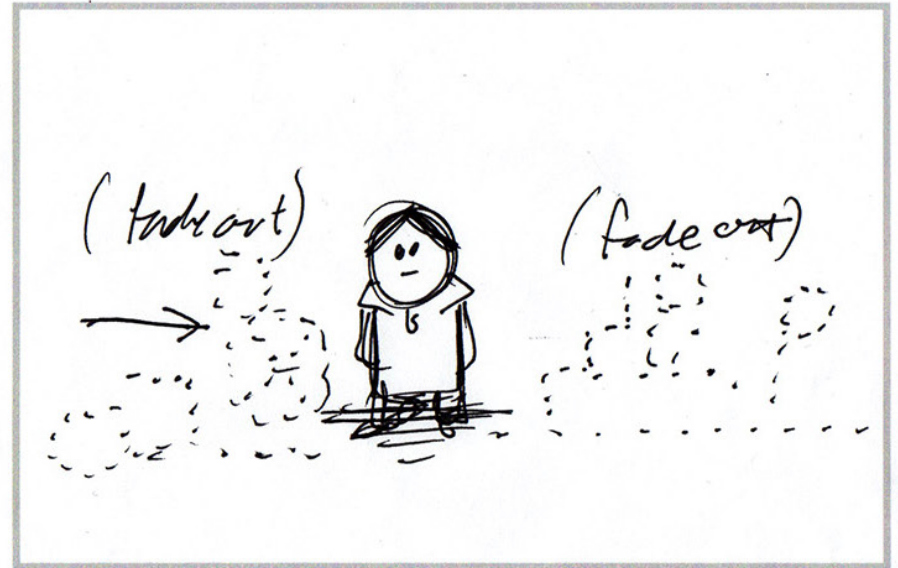
"People are the foundation on which a strong neighborhood is built"



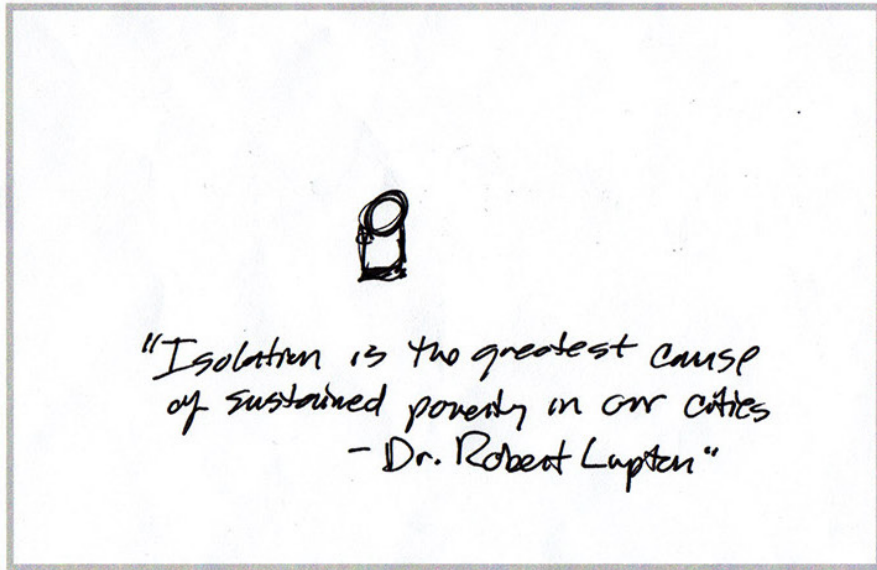
"without bonded relationships between neighbors..."



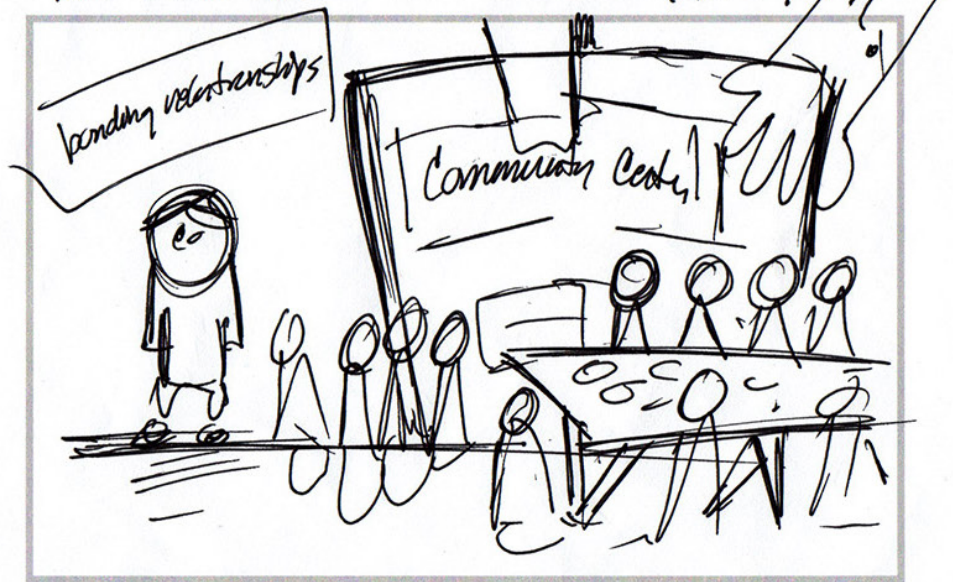
"and among outside community members..."
~~people living in under resourced neighborhoods~~



"People living in under resourced areas neighborhoods
 face almost impossible odds in overcoming poverty."



"In fact, relationships are so crucial that isolation
 has been attributed as 'The single greatest cause of
 sustained poverty in our cities'."

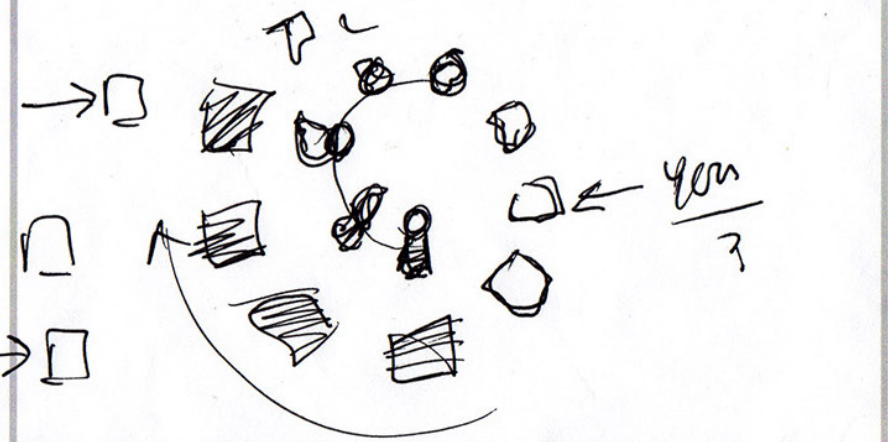
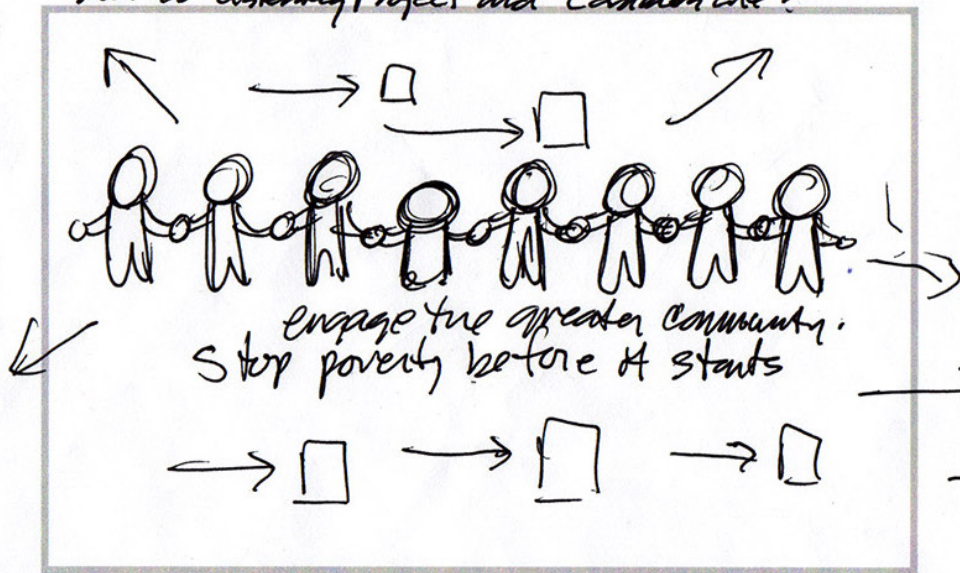


"inCommon builds relationships between neighbors
 through tools such as Community meals
 and Community Centers"



"Common builds relationships between neighbors and outside Community members through programs such as Listening Project and Common Life."

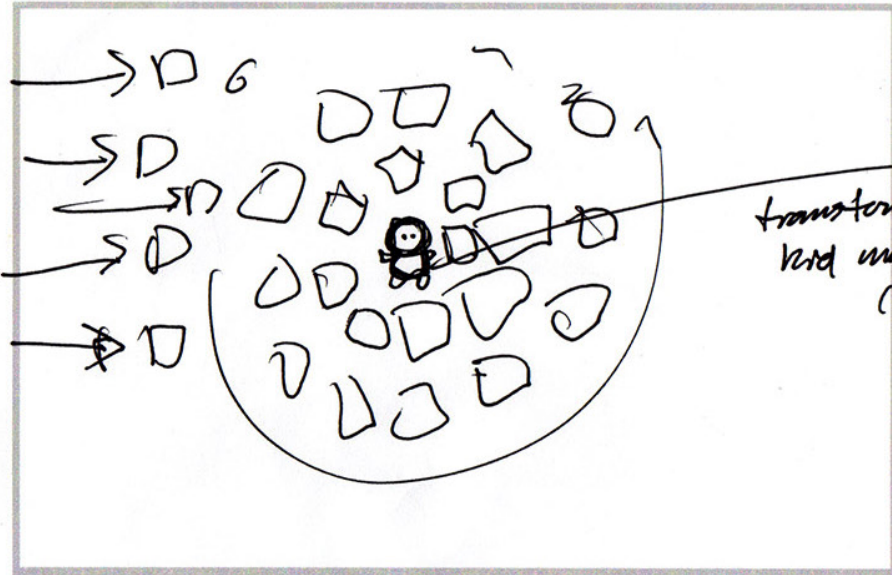
"The key to each of these initiatives, however, is the involvement and commitment of caring community members like YOU" Since relationships are at the root of sustained poverty, then the solution to poverty won't be found in programs but in people.



engage the greater community.
Stop poverty before it starts

In Common's vision then, is to engage the greater community and [...] in effect have the opportunity to stop poverty before it starts.

"You can make a profound difference in the fight against poverty - by stopping it where it starts. YOU can alleviate poverty at the root or cause level by strengthening vulnerable neighborhoods and by supporting and participating in relationship builders m..."



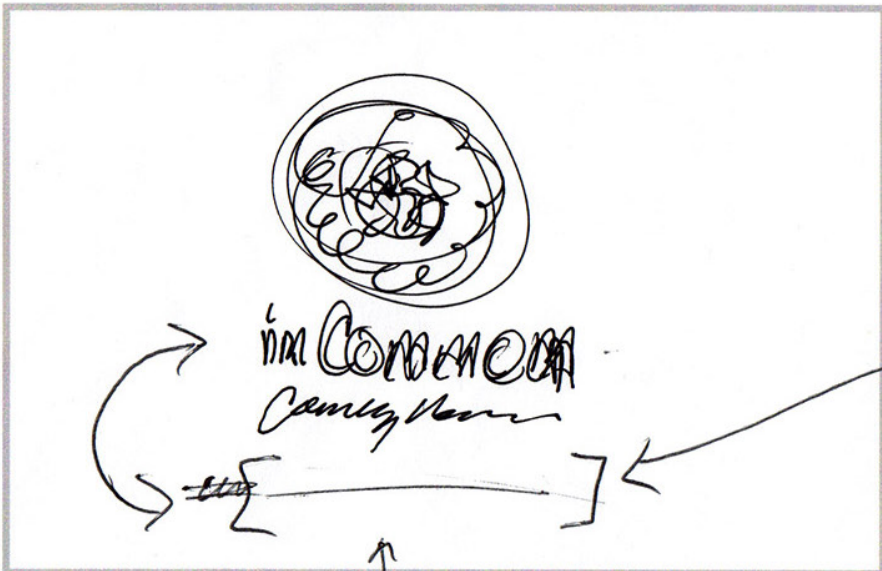
transform center
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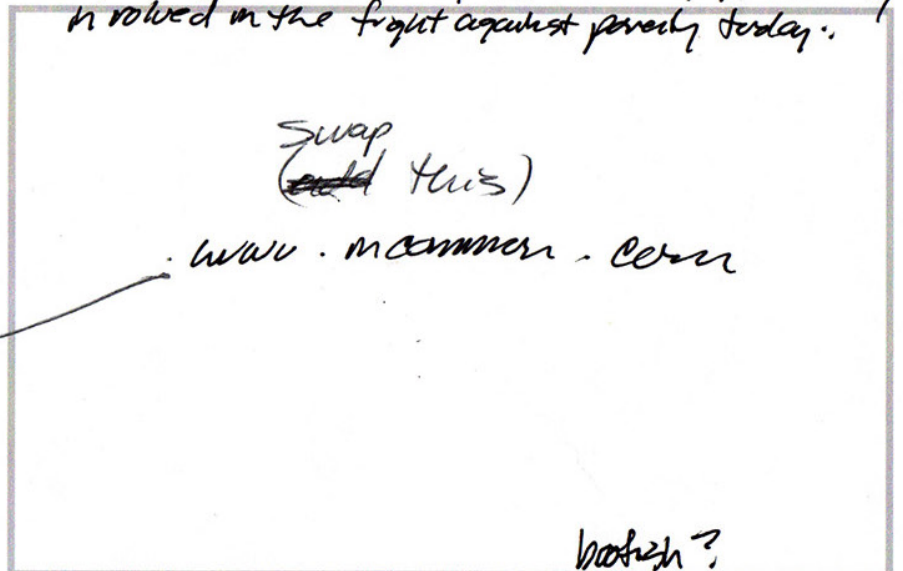
Transform Community
 Through Community

... efforts through inCommon"

"Join us inCommon to transform community
 through community by becoming personally
 involved in the fight against poverty today."



Loop for T



swap
 (add this)
 www.incommon.com

bookish?